

**List** your interests. **Rank** them in order. **Circle** or highlight your #1.

paint rocks	
paint flower pots	
paint pictures	
paint wooden carvings	
paint pottery	
paint store front windows	
paint signs	

sketching	
clay sculptures	
make candles	

**IDEAS**

<b>Zoom IN</b>
make things
sell to friends
sell at yard sale or craft fair
make a flyer

<b>Zoom OUT</b>
add more items
put in consignment store
website
sell kits or art supplies
lessons

**PLAN**

<b>Start Small</b>
3 flower pot designs
holiday themes
sell with plants in it
market as container (hair accessories, baby items, socks, make-up, etc.

<b>Watch It Grow</b>
add more styles
take orders
consignment stores

Choose your starting place:  
 Summer theme designs: watermelon, lady bug, herb pots with labels.  
 Sell at local flea market and make a flyer for friends.

Choose business Name: **Flower Pots and Polka Dots**

**RESEARCH:** websites, books, etc.

[www.Micheals.com](http://www.Micheals.com)

*Adorable Flower Pots*

How to draw herbs book

Microsoft publisher: for flyer

**SUPPLIES**

Business cards	<input type="checkbox"/>	herbs	<input type="checkbox"/>
Invoice or record sheet	<input type="checkbox"/>	hair bows (for display)	<input type="checkbox"/>
Flyer	<input type="checkbox"/>	baby items (for display)	<input type="checkbox"/>
flower pots	<input type="checkbox"/>	make-up (for display)	<input type="checkbox"/>
paint	<input type="checkbox"/>		<input type="checkbox"/>
brushes	<input type="checkbox"/>		<input type="checkbox"/>
potting soil	<input type="checkbox"/>		<input type="checkbox"/>

**MARKETING**

Word of mouth	<input checked="" type="checkbox"/>	internet	<input type="checkbox"/>
flea market	<input type="checkbox"/>	newspaper	<input type="checkbox"/>
craft fair	<input checked="" type="checkbox"/>	yard sale	<input checked="" type="checkbox"/>
neighborhood	<input checked="" type="checkbox"/>		<input type="checkbox"/>
flyers	<input type="checkbox"/>		<input type="checkbox"/>
friends	<input checked="" type="checkbox"/>		<input type="checkbox"/>
family	<input checked="" type="checkbox"/>		<input type="checkbox"/>

**MONEY PLAN--profits**

**%**

**How?**

Give	10
Save	50
Invest in business	25
Spend	15
Other:	

**TOTAL:** 100

(should = 100%)